



VENTURE INTO CURES

An Event for EB Research Partnership

FEATURING JILL & EDDIE VEDDER AND FRIENDS

SPONSORSHIP OPPORTUNITIES

11.18.21 | 8PM EST | VENTUREINTOCURES.ORG



ABOUT THE EVENT

Join us on November 18, 2021 for the 2nd annual Venture Into Cures, an inspiring virtual event featuring moving stories about individuals and families living with Epidermolysis Bullosa (EB). United by EBRP co-founders Jill and Eddie Vedder, last year's event featured celebrity friends including Judd Apatow, Jon Batiste, Alessia Cara, Bradley Cooper, Andra Day, Laura Dern, Billie Eilish, Glen Hansard, Chris Hemsworth, Jimmy Kimmel, David Letterman, Adam Levine, Gaten Matarazzo, Keb' Mo', Lukas Nelson and Promise of the Real with Micah and Willie Nelson, Luis "King Kong" Ortiz, Adam Sandler, and Renée Zellweger. With more than 300,000 viewers and over 20M social media impressions, the event raised \$2M for EBRP, helping the organization move closer to finding a cure for EB and leading the way for other rare diseases. With your support, this year's event is sure to be an even greater success. We hope you'll join us on November 18, 2021.



ABOUT EB RESEARCH PARTNERSHIP

OUR MISSION

Founded in 2010 by a group of dedicated parents and Jill and Eddie Vedder, of Pearl Jam, EB Research Partnership (EBRP) is the largest 501(c)(3) nonprofit funding research to discover treatments and cures for Epidermolysis Bullosa (EB), a devastating and life-threatening genetic skin disorder that affects children from birth.

OUR MODEL

EBRP ensures sustainable funding for future EB research through our innovative Venture Philanthropy model. Instead of simply making grants, EBRP funds research projects in exchange for a financial interest in the work. If those projects lead to commercially successful therapies, we use the returns from our shares to fund additional EB research. This means your generous contribution has the potential to grow to multiples of its original value.

SPONSORSHIP OPPORTUNITIES

You can learn more about the event and our sponsorship offerings at www.ventureintocures.org.

To secure your sponsorship, please contact Kiley Bergin at kiley@ebresearch.org.

PRESENTING \$500,000

- Custom Experience. Contact Kiley Bergin, kiley@ebresearch.org, to discuss this opportunity.

TITLE \$250,000

- 1 minute speaking opportunity during virtual event
- Large corporate logo displayed prominently in all marketing materials and during virtual event
 - Listing on all event communications as a Title Sponsor
 - 150-word corporate message on event website
 - Company logo on event website with link to company's website

PLATINUM \$100,000

- 30 second speaking opportunity during virtual event
- Large corporate logo displayed in all marketing materials and during virtual event
 - Listing on all event communications as a Platinum Sponsor
 - 100-word corporate message on event website
 - Company logo on event website with link to company's website

SPONSORSHIP OPPORTUNITIES

GOLD \$50,000

- Corporate logo displayed in all marketing materials and during virtual event
 - Listing on all event communications as a Gold Sponsor
 - 50-word corporate message on event website
- Company logo on event website with link to company's website

SILVER \$25,000

- Corporate logo displayed in all marketing materials and during the event
 - Listing on all event communications as a Silver Sponsor
- Company logo on event website with link to sponsor's website

BRONZE \$15,000

- Corporate logo displayed in all marketing materials and during the event
 - Listing on all event communications as a Bronze Sponsor
- Company logo on event website with link to sponsor's website

SPONSORSHIP OPPORTUNITIES

CHAMPION \$7,500

- Corporate logo displayed in all marketing materials and during the event
 - Listing on all event communications as a Champion Sponsor
 - Company logo on event website with link to sponsor's website

BENEFACTOR \$2,500

- Acknowledged as Benefactor during the event

ADVOCATE \$1,000

- Acknowledged as Advocate during the event



**TOGETHER,
WE CAN #HEALEB**

**Contact:
Kiley Bergin
VP Development
kiley@ebresearch.org**